SHOPPING NEW YORK

By Eustacia Huen









KIRNA ZABÊTE 477 BROOME ST., NEW YORK, NY 10013

As an online shopping junkie, there aren't many bricks-and-mortar stores that are as worth visiting to me as Kirna Zabête. I first came across this wellcurated boutique through Farfetch a couple years ago and have been hooked ever since. Featuring a cutting-edge selection of clothing, shoes, jewelry and accessories by world-renowned brands such as Celine and Gucci, plus up-and-comers such as Racil, Vetements and Off-White, this boutique is a must for serious fashionistas.

C'H'C'M' 2 BOND ST., NEW YORK, NY 10003

C'H'C'M' is a place for men who enjoy fashion without wanting to try too hard. What I like most about the store—aside from the carefully laid-out selection of top-quality European and Japanese labels, plus the boutique's own in-house line—are the unassuming layout and genuine service. Odds are you'll meet Sweetu Patel, C'H'C'M's thoughtful owner, who could talk as much as you want to hear about the clothes without pressuring you to buy.

MATTER 405 BROOME ST., NEW YORK, NY 10013

Part gallery, part showroom and manufacturer, Matter is a magnet for design lovers. Offering the best of contemporary design in the form of furniture, housewares and lighting, here's where you could source for a home-statement piece, buy a gift or check out the latest updates in the design world. Honestly, this is a dangerous place for my wallet! Despite the lack of space in my apartment, Matter makes me realize all the decorations I never expected that I *really* need.

kirnazabete.com 212-941-9656 chcmshop.com 212-673-8601 mattermatters.com 212-343-2600





SHEN BEAUTY 315 COURT ST., BROOKLYN, NY 11231

This Brooklyn mecca tops many beauty folks' list. It has a great selection with under-the-radar brands such as 001 London, Pai Organic Skincare and Kjaer Weis Organic Cosmetics, provides a wide array of instore beauty services such as Ayurvedic facials and eyelash tinting and even has some products for kids. Evidently, owner Jessica Richards, who is known as The Cool Hunter because of her uncanny ability to find the coolest products, knows a thing or two about building a gorgeous haven filled with top-notch organic products, plus brands that are way ahead of the curve.

shen-beauty.com 718-576-2679

120 WOOSTER ST., 2ND FLOOR, NEW YORK, NY 10012

It's not often that you can buy exquisite Fred Leighton jewelry and an Audemars Piguet watch in one place. Yet at Material Good, you can do exactly that. Unlike many of the upscale boutiques that are as lavish as they are stiff, this SoHo store is decked out like a luxurious loft with several of Andy Warhol's most iconic pieces, a Douglas Little lighting installation, a hanging vintage shearling daybed, 14-foot-/fourmetre-long dining table and so much more. There are even a few rooms for those requiring extra privacy while shopping.

materialgoodny.com 212-359-9688

HI-COLLAR 214 E 10TH ST., NEW YORK, NY 10003

☑ Visiting Hi-Collar is like going to Japan without the plane ride. This kissaten—a Japanese-style café with American-inspired dishes—serves amazing pour over, aero press and siphon coffees using beans from around the world. But what impresses me most about this hole-in-the-wall joint is the food. So if you want to try one of the best katsu sandwiches in the city or Japanese-style hot cakes, show up before 4 p.m. Hi-Collar turns into a sake bar by 6 p.m.

hi-collar.com 212-777-7018